UC San Diego

BORDER INNOVATION CHALLENGE

First International Border Innovation Challenge

UC San Diego
JACOBS SCHOOL OF ENGINEERING

Institute for the Global Entrepreneur

SMART BORDER COALITION
SAN DIEGO - TIJUANA

Rady School of Management
UNIVERSITY OF CALIFORNIA SAN DIEGO

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What is the Border Innovation Challenge?

- A collaboration between the Rady School of Management and Jacobs School of Engineering
- Sponsored by the Smart Border Coalition
- Sources the best ideas and innovations around border security, safety and efficiency
- Prizes up to $20,000.00 will be awarded
- Ideally source technology that will be developed and deployed to increase border efficiency and safety

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Why the Challenge?

San Diego/Tijuana border region is one of the busiest land border crossing and experiences challenges such as:

- *Accurate wait time measurement and predictive analytics*
- *Better Northbound and Southbound queue and lane management*
- *Process improvements at US Border Agents booths*
- *Moving cargo through the border efficiently*
- *Crowdsourcing to pay for basic border infrastructure needs*

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What are the Evaluation Criteria

Product/Market Fit:
Understands the problem and presents a viable solution with likely widespread adaptation.

Innovation and Uniqueness:
Unique approach to solving the problem or utilizes technology in a novel way.

Impact on Border Security/Efficiency
Product/Service clearly addresses the specific problem

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Who submitted proposals?

Internationally focused students, staff and faculty from UC San Diego and universities and tech hubs from Baja California.

Our semi-finalists include teams from:

- Instituto Tecnologico de Tijuana, UCSD alumni, Cetys Universidad, Universidad Iberoamericana Tijuana, UCSD students and Baja California entrepreneurs.

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Important Dates:

May 4-16, 2019	Pitch Prep with selected finalists
May 22, 2019	Border Innovation Challenge

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Join us at the Border Innovation Challenge

May 22, 2019

5:30 PM

Duane J. Roth Auditorium

(Sanford Consortium), UCSD campus

https://www.eventbrite.com/o/rady-school-of-management-14867048921

Please RSVP by May 17th.

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Questions?

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Thank You!

Baker McKenzie.

The Burnham Foundation

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